Lenovo Flex 14/15

Positioning Statement

The Lenovo Flex is an affordable, thin and light multi-mode PC, flipping 300° from classic laptop to stand mode designed to enhance the user experience around the 10-point multi-touch display.

Key Features

- A unique hinge design allows for 300° rotation
- Affordable laptop with two modes: stand and laptop
- 10-point multi-touch technology, running on genuine Windows 8
- Long battery life: Up to 6 hours on full-HD playback @ 150 nits
- Thin and light build at less than 0.87 inch thick and weighing no more than 5.07 pounds
- Stereo speakers with Dolby® Advanced Audio v2 certification for immersive sound

Market Perspective

The Lenovo Flex 14 and 15 is an affordable multi-mode PC designed with a unique hinge for 300° rotation to shift from laptop to stand mode in one quick motion, providing the ultimate flexibility between productivity and entertainment. With an integrated keyboard and touchpad, laptop mode allows for content creation and classic computing tasks. The multi-touch display is optimized for Windows 8, allowing users to toggle between applications with a quick swipe. Designed for touch usage and socialization, stand mode is much more near to user which is more comfortable when touched, allowing users to easily enjoy touch applications.

Flex 14 and 15 also offers a long battery life. Lenovo Energy Manager protects the long-term durability of the battery and uses advanced energy-saving technology to increase time spent between charges. The 300° hinge is unique to the Flex, and the rotation hinge has passed a 25,000 durability test to keep users flexing between laptop and stand.

Detailed Specifications

Note: specification will vary by region.

Processor	Flex 14: Up to 4th generation Intel ULT Core i7 processor Flex 15: Up to 4th generation Intel ULT Core i7 processor
Operating System	Genuine Windows 8, Windows 8 Pro
Display/Resolution	Flex 14: HD: 1366x768 wide screen, 10-point multi-touch; Flex 15: up tp FHD (1920 x 1080) 10-point multi-touch
Video Graphics	Up to NVIDIA® GeForce® GT740M 2GB graphics
Memory	Up to 8GB DDR3L (1x SODIMM)
Storage	Flex 14: Up to 500GB HDD with optional 16G SSD Flex 15: Up to 1TB HDD with optional 16GB SSD
Sound	Stereo speakers with Dolby Advanced Audio v2 Dual, Array Digital Mic
Integrated Comms	1 USB 3.0 (dependent on detail configuration), 2 USB 2.0, Audio Combo Jack, HDMI-out, LAN port, 2-in-1
Wireless	802.11b/g/n Wi-Fi connectivity and optional integrated Bluetooth 4.0
Camera	Integrated 720p HD Camera (0.3 MP / 1.0 MP (720p HD webcam)
Battery	Up to 6 hours full HD playback @150 Nits
Weight	Flex 14: 4.41 pounds (2 kilograms) Flex 15: 5.07 pounds (2.3 kilograms)
Dimensions	Flex 14: 14.0 x 9.49 x 0.84 inches (343.2 x 250.9 x 21.5 mm) Flex 15: 15.6 x 10.47 x 0.87 inches (380.5 x 272.7 x 22.2 mm)